

Giving Opportunities

DELIVERING THE DREAM

\$100,000

Impact:

- 1,000 hours of 1:1 consulting
- 500 hours of Entrepreneur Training
- 400 hours of Industry Research
- 100 hours of Marketing

Result:

30 New Business created

Benefits:

- Keynote speaker at annual Global Diversity and Investment Summit during Black History Month
- 3 comped tickets to the Annual Celebrity Golf Tournament to play with celebrity athletes
- Full page sponsor representation on website with hyperlink
- Listing on all corporate emails
- Banner advertising on all events
- Logo representation on all virtual events

HERO AND HERITAGE

\$15,000

Impact:

- 150 hours of 1:1 consulting
- 75 hours of Entrepreneurship Training
- 60 hours of Industry Research
- 15 hours of Marketing
- 5 hours of Corporate Mentorship

Result:

4 New Businesses Created

Benefits:

- ¼ Page Sponsor Representation on website with hyperlink
- Listing on all Corporate Emails
- Logo listed on all "Signature Event" advertising

EQUAL ACCESS FOR EVERYBODY

\$50,000

Impact:

- 500 hours of 1:1 consulting
- 250 hours of Entrepreneur Training
- 200 hours of Industry Research
- 50 hours of Marketing

Result:

15 New Businesses Created

Benefits:

- 1 comped tickets to the Annual Celebrity Golf Tournament to play with celebrity athletes
- Full page sponsor representation on website with hyperlink
- Listing on all corporate emails
- Banner advertising on all events
- Logo representation on all virtual events

INFLUENCER

\$10,000

Impact:

- 100 hours of 1:1 Consulting
- 50 hours of Entrepreneur Training
- 40 hours of Industry Research
- 6 hours of Marketing

Result:

4 New Businesses Created

Benefits:

- Paragraph on Medium Sponsorship Level for sponsor representation on website with hyperlink
- Listing on all corporate emails
- Logo on Medium and Base sponsor level advertising on all events
- Logo representation on all virtual events

EQUITY AND ACCESS

\$25,000

Impact:

- 250 hours of 1:1 consulting
- 125 hours of Entrepreneurship Training
- 100 hours of Industry Research
- 25 hours of Corporate Marketing

Result:

8 New Businesses Created

Benefits:

- Full page sponsor representation on website with hyperlink
- Listing on all Corporate Advertising Materials
- Banner advertising on all Inclusivity Project Events (including signature events)
- In person Event Introduction (30s Announcement)

INNOVATOR

\$5,000

Impact:

- 50 hours of 1:1 Consulting
- 25 hours of Entrepreneurship Training
- 20 hours of Industry Research
- 3 hours of Marketing

Result:

2 New Businesses Created

Benefits:

- Paragraph on Medium Sponsorship Level for sponsor representation on website with hyperlink
- Listing on all corporate emails
- Logo on Medium and Base sponsor level advertising on all events

Learn more about the Inclusivity Project at theinclusivityproject.com



The Inclusivity Project is made possible by a strategic partnership between the Northern California Small Business Development Centers (SBDC) and the Nor-Cal Financial Development Corporation (FDC). Special thanks to our supporting partners: Cal Poly Humboldt's Sponsored Programs Foundation, in partnership with the California Governor's Office of Business and Economic Development, and the United States Small Business Administration.

